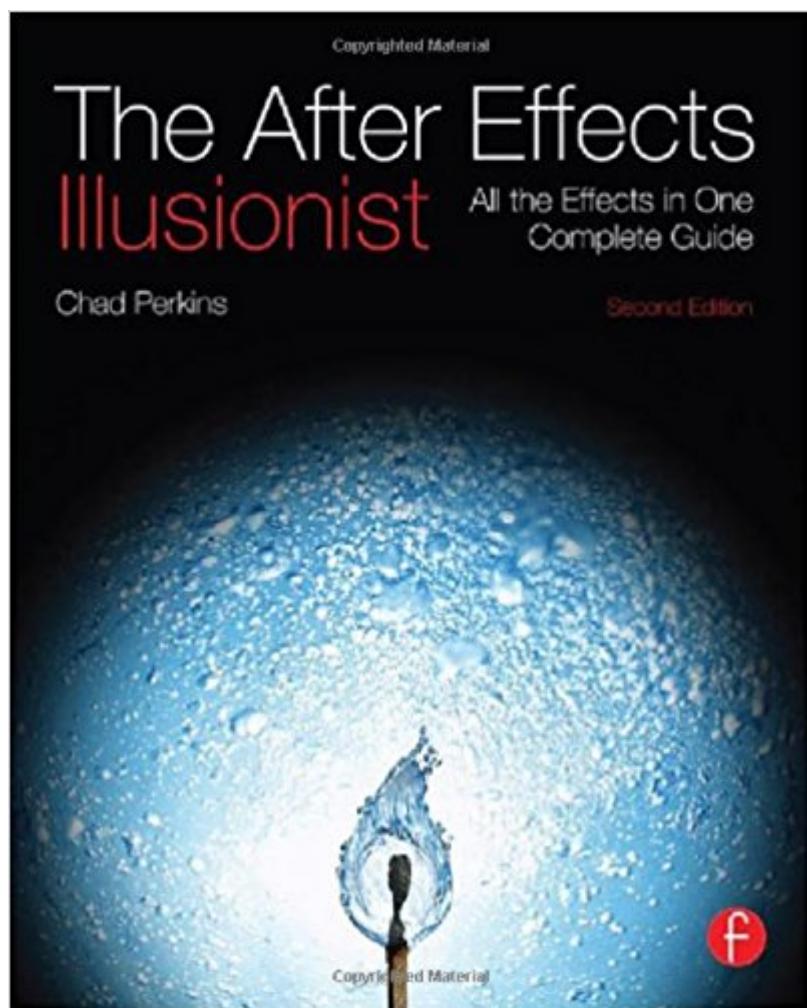


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# The After Effects Illusionist: All The Effects In One Complete Guide



## Synopsis

Harness the full power of After Effects by mastering its native plug-in effects. Author Chad Perkins breaks down the creation and application of each native plug-in effect available in the After Effects toolset. He also shows you how each can be used optimally in your own media project, when and why it makes sense to use each, and how to "break the rules" by using effects in unconventional ways. Completely updated for CS6 and revised to include coverage of Keylight and the Cycore effects, you will learn every effect from color correction to distortion to simulation and all in between, putting the full power of After Effects in your hands. Included is instruction for using, among others:

The 3D Camera Tracker The Cycore effects Matte tools, including Keylight and Refine Matte Color correction tools A wide array of pattern generating tools The DVD includes project files, allowing you work hand-in-hand with the lessons contained in the book. Customers who buy an electronic version of the book can contact Peter Linsley ([peter.linsley@taylorandfrancis.com](mailto:peter.linsley@taylorandfrancis.com)) with their receipt and Focal Press will grant access to the companion files.

## Book Information

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## Customer Reviews

Chad is an Adobe Certified Instructor and Expert in After Effects, Photoshop, Premiere and Illustrator. He is the author of *The After Effects Illusionist* (Focal Press) and *How to Cheat in After Effects* (Focal Press)

I found the book helpful, but the reason for the three stars was that the companion DVD with all of

the exercise files did not work in any of our computers. I contacted the site that provides on-line exercise files for those who purchase the digital version of the book, provided a copy of my receipt for the printed book, and asked to access the online exercise files. Never received an answer.

Often when I use After Effects I end up only using a small handful of the effects available. Something I assume a lot of people do as well. There are plenty of effects that most people try once, don't see any difference and never try again. The After Effects Illusionist is essentially a guided tour down the effects menu to show what they all do and how to best use them in your After Effects work. Chad Perkins lets you know which effects are essential (including some alternative uses for them) and which ones are basically useless. And thankfully there's a CD with the project files, since most of these effects are hard to demonstrate in still pictures alone. It is disappointing that the standard 3rd party effects like Keylight or the Cycore effects aren't covered since they're so powerful. There is one small blurb saying they are covered on the book's website, but that doesn't seem to be true. Considering the included CD contains a few final chapters, one more on those effects wouldn't be that hard to add. The After Effects Illusionist is a book it wouldn't hurt to keep by your desk. It's bound to expand your After Effects vocabulary.

Great, thanks

This book is an excellent resource for AE artists of all levels. It clearly and concisely explains all of the effects, with the exception of the CC effects. Most of those are skipped. I highly recommend to anyone who uses AE.

It is a good book in the market. Although it does cover everything, however it covers enough to introduce this program to do a good job for any novice,

First let me say that I'm a big Chad Perkins fan. His books and especially his video training series are great. You can't help but love his enthusiasm and depth of knowledge. So I eagerly snapped this book up when I was faced with a project that required me to do a lot of special effects that I basically had no clue how to do. This seemed like the perfect book for that. Well, after having it a while, and reading some of the sections, I have kind of mixed feelings. What I was really hoping for was a good reference. A book that I could keep on my bookshelf and when I wanted to figure out how to use a certain effect in After Effects, I'd look up that effect in the appendix, turn to the chapter,

and read what the various knobs mean and how to effectively use it. Sadly, it's not really that kind of book. It is well organized, and it contains a lot of good information. But when you look up an effect, instead of getting a very concise explanation of how it works and what the knobs do, Chad give you more of "here's one way you can use it". Anyhow, decent book, I'm glad that I got it. Reading through the chapters is interesting and instructive, but I'm still left looking for an ideal reference manual to the effects in After Effects.

Love it and recommend it, if and only if you want to learn about the filters in after effects.

Probably the best book I've come across for AE. Although dipping in rather than reading through, I've already found numerous new ways to approach ideas I've had but am yet to put into practice. You need a basic operational level of knowledge, but that's all. Very easy to read, easy to follow, highly recommended.

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